

Taylor Long

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PROFESSIONAL EXPERIENCE

2008 – pres **Freelance Photographer**

- Freelance news, event, entertainment, fashion and portrait photography.
- Clients include: *New York Times*, *New York*, *New York Press*, *Blackbook*, *The Brooklyn Paper*, *The Awl*, Enter New Media, YMI Jeans, WNYC.

2006 – pres **Freelance Writer**

- Freelance news, arts and culture writing.
- Clients include: *SOMA*, *New York Press*, Popdose, A Bright Wall in a Dark Room, Bullz-Eye, Ear Farm.

2006 – pres **T-Sides.com**

Editor In Chief

- Manage arts and culture blog, winner of the Nielsen and Billboard Best Music Blog Contest.
- Write reviews and commentaries, edit submissions from guest writers.
- Capture pictures and video for multimedia features.
- Posts syndicated by prestigious news outlets such as Reuters and *The Chicago Sun-Times*.

2011
– 2012 **Chelsea Green Publishing** (White River Junction, VT)

Assistant Production Editor/Sub-Rights Assist. – Supervisor: Makenna Goodman, Brianne Goodspeed

- Began work as an Editorial Assistant, then was promoted to a Junior Editor at a successful independent non-fiction book publisher,
- Managed art programs for illustrated books, including keeping detailed logs and inspecting images for quality (size, contrast, color balance).
- Assisted Sub-Rights Manager with foreign rights sales, including negotiating offers, processing and tracking review copies and payments, drafting contracts and rights catalogs.
- Reviewed all unsolicited proposals and manuscripts, reported on promising submissions.
- Managed all academic and re-print permission requests.
- Managed awards database and calendar, and compiled materials for all awards submissions.
- Managed database of book specs and schedules, contacts and shipments.
- Compiled materials for bi-annual bookseller, consumer and rights catalogs.
- Performed general administrative/clerical support.

2011 **Olan Mills** (New York, NY)

Photographer/Salesperson – Supervisor: Vivan Poisler

- Portrait photographer and salesperson for a popular national photography studio.
- Managed all art direction for shoots, taking customer input and company style into account.
- Designed and sold portrait packages, routinely made sales of over \$500 (company bonus amount).
- Interacted with subjects and customers to ensure quality results and customer satisfaction.
- Opened and closed studio, booked customer appointments, cleaned studio and backdrops/props.

2010
– 2011 **Mark Batty Publisher** (New York, NY)

Public Relations and Media Manager – Supervisor: Buzz Poole

- Edited website and managed press campaigns for independent art book publisher.
- Wrote news items and blog posts for company website, wrote press releases.
- Designed contact database, updated and fact-checked all data.
- Arranged author events, such as book release parties and book signings.
- Maintained social media profiles on Twitter and Facebook.

2009
– 2010 **Domino Records** (New York, NY)

Digital Assistant – Supervisor: Steve Savoca

- Edited website and managed online press and advertising campaigns for the US branch of a successful independent record label.
- Wrote news items and features for company website, created video and audio content.
- Maintained social media profiles, designed and wrote e-mail newsletters for consumers and press.

- Directed online banner advertising campaigns, communicated with press and customers and expanded contact database.

2006
– 2009

Special Ops Media (New York, NY)

Project Manager – Supervisor: Greg Eckelman

- Began work as an Assistant, then was promoted to Account Manager at an online entertainment marketing firm.
- Oversaw high profile campaigns, such as Bob Dylan, Norah Jones and Paul McCartney.
- Developed inventive awareness campaigns and performed advanced topical Internet research.
- Wrote pitch letters and compiled reports on media coverage and web statistics.
- Worked with the company as a freelance consultant for another year after leaving full time position (2008-2009).

2005
– 2008

Resonance Magazine (Seattle, WA)

Staff Writer – Supervisor: Andrew Monko

- Began work as an Editorial Intern, then was brought on as a staff writer and copy editor for independent bi-monthly entertainment magazine.
- Pitched and wrote reviews, features and front-of-book items, worked with editorial staff to develop new front-of-book section.
- Fact checked and copy edited all content.
- Worked in customer service with subscribers, secured ads from businesses and review materials from artists and PR firms.

2002
– 2005

Hofstra Chronicle (Hempstead, NY)

Senior Entertainment Editor – Supervisor: Stephen Knowlton

- Managed a staff of two assistant editors and over 20 writers for university newspaper with a readership of 13,000.
- Expanded the size of the Entertainment staff and section by over 50%.
- Developed and implemented style guide and new reoccurring features.
- Wrote, copy edited and line edited all reviews and features.
- Designed section and page layout for every issue.

INTERNSHIPS

2006

Rolling Stone (New York, NY)

Editorial Intern – Supervisors: Kevin O'Donnell & Amanda Trimble

- Composed media and forecast packets for editorial staff at the seminal entertainment publication of Wenner Media.
- Provided fact checking, copy editing and research services for interviews and front of book items.
- Conducted extensive research for the 1,000th issue and *1,000 Covers* book.
- Transcribed interviews.

2006

RES Magazine (New York, NY)

Editorial Intern – Supervisor: Jesse Ashlock

- Wrote content for website, newsletters and DVDs at a monthly entertainment magazine.
- Composed and edited text for RESFest program guide.
- Fact checked and copy edited web and print content.

2004

National Academy of Recording Arts and Sciences (New York, NY)

Intern – Supervisor: Josh Ayala

- Performed administrative and research duties for Pacific Northwest Branch of the Academy that presents the GRAMMY awards.
- Accomplished significant research as part of proof of need for creation of the Best Hawaiian Music category, which was established the following year.
- Maintained database, updated member information and composed member newsletters.
- Assisted at Academy-hosted events with set-up and greeting members.

EXHIBITIONS

June 2012

Upper Valley PhotoSlam – PhotoStop (White River Junction, VT)

Jan 2009

From Beginning Photographer to Exhibiting Artist – Soho Photo (New York, NY)

EDUCATION

Hofstra University (Hempstead, NY) – *BA in Print Journalism (2006); Minor in Music History*

- GPA 3.60 – Dean’s List, Member of Lambda Pi Eta (National Communication Association Honor Society)
- Entertainment Editor for campus newspaper, *Hofstra Chronicle*, with circulation of 13,000.
- Nominated for Best Producer as Producer of Airwave (radio program on WRHU with a listenership of 80,000).

New York University (New York, NY) – *School of Continuing Education*

- Attended courses on: *Exhibition Photography, Portrait Photography, Cultural Criticism.*

SKILLS

- **Systems:** Mac and PC.
- **Software:** Filemaker Pro, Photoshop, InDesign, PageMaker, Quark, MS Office.
- **Online:** CMS (Wordpress, Contribute, Blogger), Social Media (Tumblr, Facebook, Twitter, YouTube, Flickr), best SEO practices, HTML, RSS.
- **Style:** Associated Press Stylebook, Chicago Manual of Style.
- **Language:** Conversational French.
- **Photography:** 35mm and DSLR.
- **Audio editing:** ProTools and Audacity.

References furnished upon request.